



VIDEOSMS/PC Desktop Sender

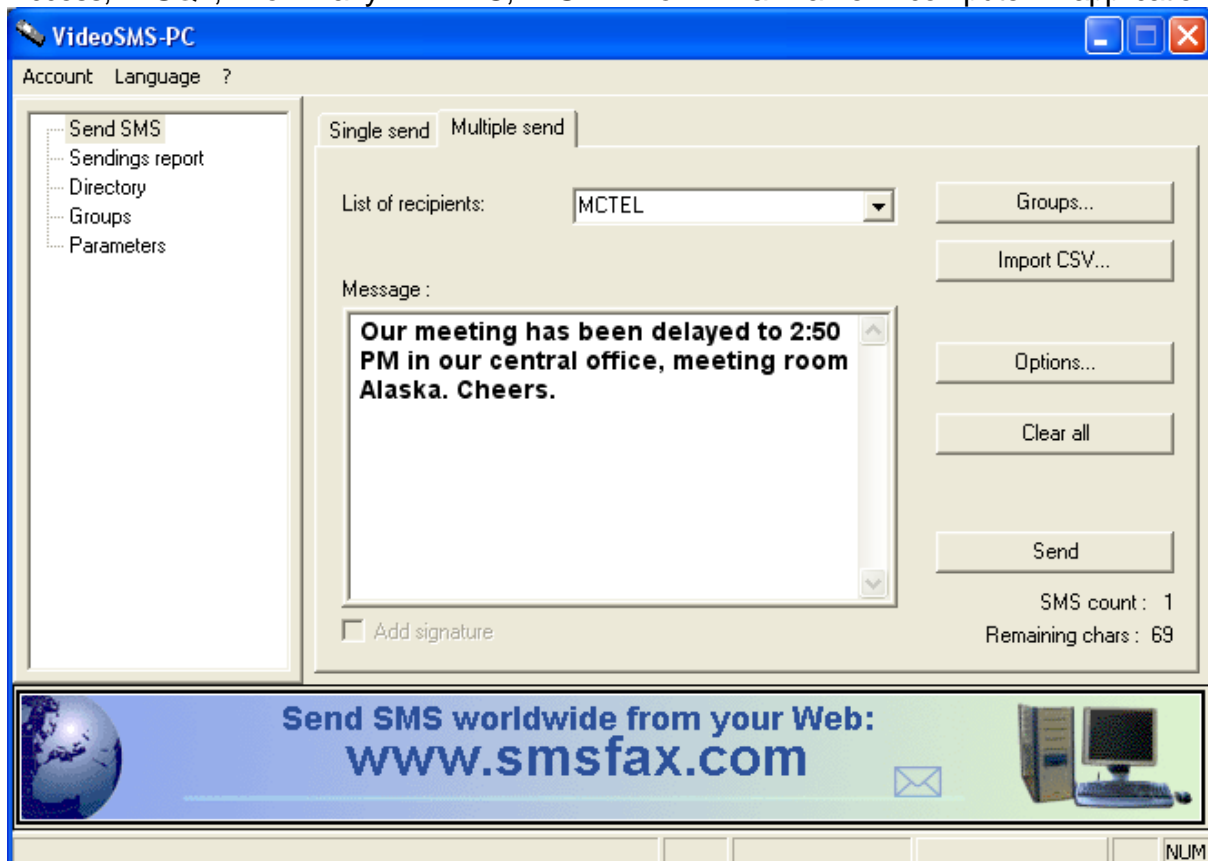
Powerful and easy to use SMS Sender, with Outlook, Excel, Access integration

SMS is the most easy, safe, and economical way to reach instantly any mobile recipient worldwide.

But the mobile keyboards are not well suited to the data collection of SMS messages, especially in a professional environment.

Monaco Telematique MCTEL has designed the powerful **VIDEOSMS/PC Desktop SMS Sender** to immediately send SMS from PC and enterprise messaging system.

Thanks to its intuitive interface and its Outlook integration, VIDEOSMS/PC could be used immediately without training or even reading a manual. Detailed transmission reports allows to check the successful SMS transmission. Multiple send function allows to send personalized bulk-SMS to all members of a distribution list or from a CSV import file coming from Excel, Access, SQL, or any PC, Unix or mainframe computer application.



Features

- Send individual SMS or personalized bulk-SMS mailing.
- Detailed reports with reception acknowledgements (date and time of delivery to mobile recipient).
- Supports both prepaid accounts and invoiced accounts.
- Full subaccount support.
- Offers deferred send function, flash display, binary SMS.
- Full Outlook integration.
- Could send huge personalized SMS bulk-mailing from CSV files generated from Excel, Access or computer applications.

Key benefits

- Safe and instantaneous SMS sending.
- User-friendly interface.
- SMS transmission costs lower than from a mobile.
- Real-time delivery reports with detailed acknowledgements.
- Unlimited outbox size.
- Immediate multiple send.
- Depending on user privileges and mobile network, ability to specify originator address or alpha tag
- Use Outlook contact directory.
- Account management features.
- DLL and API allowing to send SMS from PC applications.

Technology

- Windows application with Outlook, Excel, Access integration
- Supports TCP/IP and modem as transport network to SMS gateway.
- Do not use a GSM modem slow and expensive to use, but a high throughput MCTEL SMS Gateway (could be European MCTEL gateway or a gateway supplied to a network operator).
- Options: SSL encryption, binary data management.

SMS send immediately and safely at a very low cost

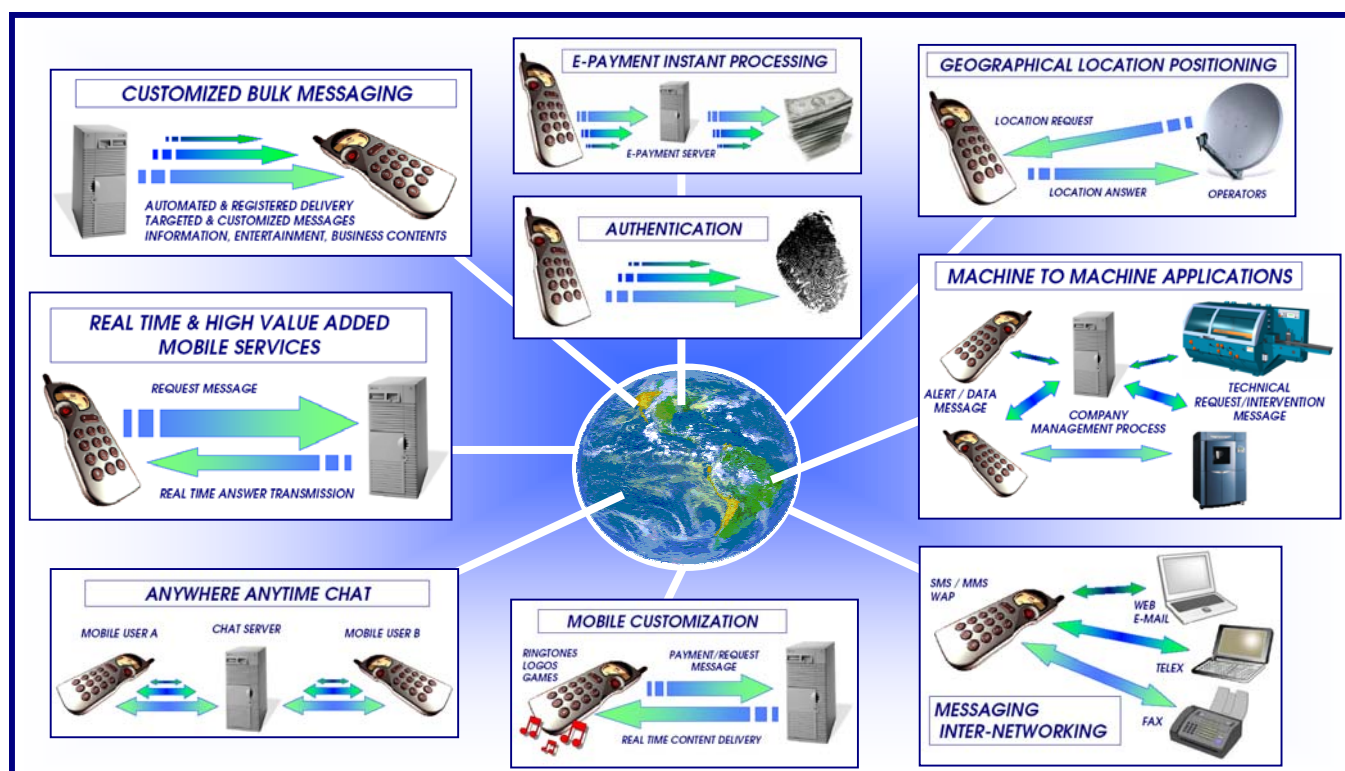
SMS sent by the VIDEOSMS/PC Desktop Sender software are transmitted by the MCTEL International SMS Gateway, connected to numerous mobile network operators worldwide. SMS could then be transmitted to most countries.

The VIDEOSMS/PC Desktop Sender is available free of charge for the freeware version on <http://www.smsfax.com>, professional versions with optional advanced features and packs with SMS units could also be purchased. Additionally to the PC Desktop sender program, MCTEL also offer a Web to SMS Gateway that could be accessed on <http://www.smsfax.com>. The same user identifiers may be used for both PC sender program and Web SMS tools.

The SMS Gateway may be supplied to fixed line or mobile phone network operators, allowing them to offer this new service to their customers. In this case, they could distribute free of charge the VIDEOSMS/PC Desktop Sender and will charge their subscribers using the billing features offered by the MCTEL SMS Gateway.

The SMS Gateway may connect to the existing network operator SMS-Center or Fixed SMS-Center (using SMPP, UCP, XML and other protocols), or alternatively, MCTEL could also supply a SMSC or F-SMSC directly connected to the SS7 signaling backbone.

MCTEL offers you all advanced features of the mobile world



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